

project zanana

Zanana Coaching Payment - Sliding Scale

Updated July 2023

Project Zanana places a strong emphasis on honest and transparent operational practices, see more: <https://www.projectzanana.com/ethos>

PZ is delighted to offer a sliding scale as a pricing structure for Zanana Coaching.

It is important to PZ that coaching is accessible as possible for our community of Black, Asian, Mixed Heritage and People of Colour whilst balancing Veronique's business and personal needs.

Those on the Blue and Red tier are helping to pay it forward to those with less access/equity on the other tiers.

Use the descriptors below to decide which level is appropriate for you - you will not be required to show any proof - all PZ ask is that you are honest.

Tiers	Price per session	Who is this tier for?	Notes
Green	£0	Specifically for Black, Asian, Mixed Heritage and People of Colour creatives and artworkers in Scotland.	Limited spaces available through open calls opportunities. Sign up to the newsletter to be the first to hear when it re-opens.
Pink	£15	Specifically for Black, Asian, Mixed Heritage and People of Colour based in the UK.	You would describe your financial situation as: <ul style="list-style-type: none">• You frequently stress about meeting basic needs* and don't always achieve them.• You frequently stress about meeting basic needs* but still regularly achieve them.
Red	£30	Specifically for Black, Asian, Mixed Heritage and	You would describe your financial situation as:

		People of Colour based in the UK.	<ul style="list-style-type: none"> I am comfortably able to meet all of my basic needs*
Blue	£65	For any community	<p>You would describe your financial situation as:</p> <ul style="list-style-type: none"> You have an expendable income** and are able to afford some luxuries (eating out, shopping, vacations etc.) and have savings
			Your costs are being covered by your organisation as part of your professional development (PDP/CLPL/CPD)
			Your costs are being covered as part of a funding application/grant/bursary

Helpful definitions:

- *Basic needs include food, housing, transport
- **Expendable income might mean you are able to buy a tea or coffee at a café, go to the movies or a concert, buy new clothes, books and similar items each month.